



SWIMMING SOLO ACROSS THE ATLANTIC OCEAN



Ocean
heart

www.ocean-heart.org

PLASTIC NOT SO FANTASTIC

*Less plastic on land,
less plastic in the sea*

Every year, **12 million** tons of plastic end up in the oceans.¹



60 to 80% of marine debris is land-based.¹

Within **20 years**, the "plastic continent" will be as big as Europe.²



In less than **30 years**, there will be more plastics than fish in our oceans.³

AN ORDINARY MAN FOR AN EXTRAORDINARY PROJECT



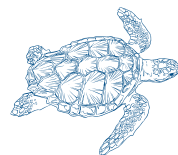
Who is Fabien Leroux ?

Fabien Leroux, born in Guérande in 1972, is "France Sales Manager" & "Key Account" in the pet store sector.

Swimmer and diver since the age of 8, Fabien is specialized in scuba diving, freediving, single flipper swimming and underwater field hockey.

Crossing the Atlantic

Cape Verde  Barbados Island



- Departure in **December 2023**.
- A **50 days and ≈ 2435 miles** adventure.
- A raft build for the crossing.
- First man to cross the Atlantic with flippers and pure swimming, alone and without assistance.

An experienced team for the best physical preparation :

Phillipe CROIZON : Association sponsor

Morgan BERGER : Swimming coach

Karim ACHOUR : Physical trainer

Cyril BLANCHARD : Mental coach and nutritionist

Johann FONTAINE : Osteopath

Raphaël JALLEGAS : Sports doctor

Serge LETURQUE : Boat Captain

OUR ACTIONS

Raise awareness

A permanent awareness of the plastic's damage in oceans, on our **website and social media**.

Physical exchanges during **conferences and fairs** : meeting the general public and professionals, discussions, awareness quizzes...



Education : conferences in schools, drawing contests with children. 4 french schools (Le Guerno, Montbizot, Le Guerche, Souillé) have their entire school program based on the Ocean heart project and sustainable development, and weekly contacts with Sao Vicente school, in Cape Verde.

Live observation : during the journey, Fabien will send daily videos. We want to share in direct the beauty of nature, but especially the pollution and the alarming state of the Atlantic ocean.

↪ use the hype around the extraordinary feat to raise our voice about our awareness message.



OUR ACTIONS

Clean up

Organization of **beach cleaning days**, collaboration with YouCare association.

Partnership with Ifremer and Meteo France : **collection of scientific data in the Atlantic ocean** during the crossing. It will help Ifremer to take ecological measures afterwards.



Partnership with Wings of the Ocean

French clean up association : coasts clean up, plastic collection at sea, recycling of collected plastic.



Ocean heart is committed to :

- Use the media coverage of the crossing to promote Wings of the Ocean ;
- Participate in some of their clean-up actions ;
- Donate the additional project funds to them.



We are also in discussions with some NGOs to collaborate for the environment's protection.

JOIN THE ADVENTURE

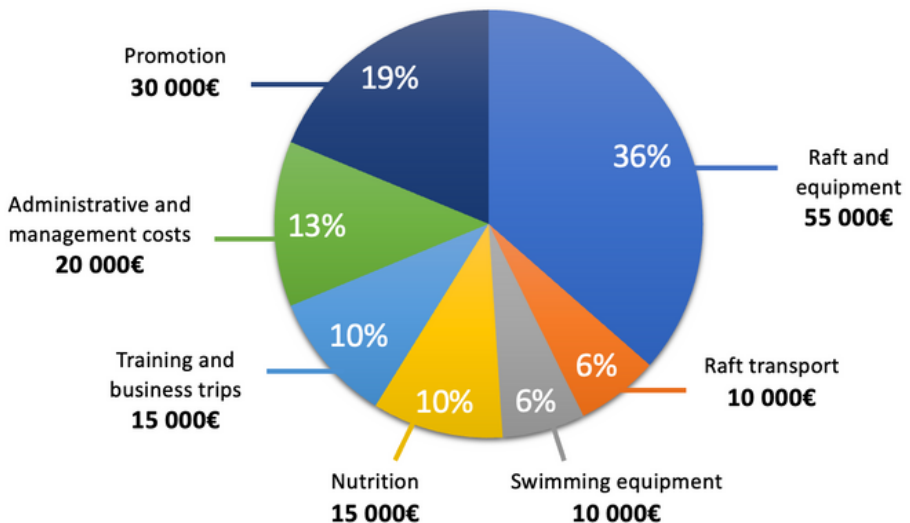
Why should you join us ?



- ↳ An amazing **human adventure** ;
- ↳ A **sporty and mental** challenge ;
- ↳ An **ecological** impact : awareness and ocean clean up ;
- ↳ **Scientific** datas collection for Meteo France and Ifremer.

Budget

In order to carry out the project, we are looking for funds to cover the following costs :



Total budget : 155 000€

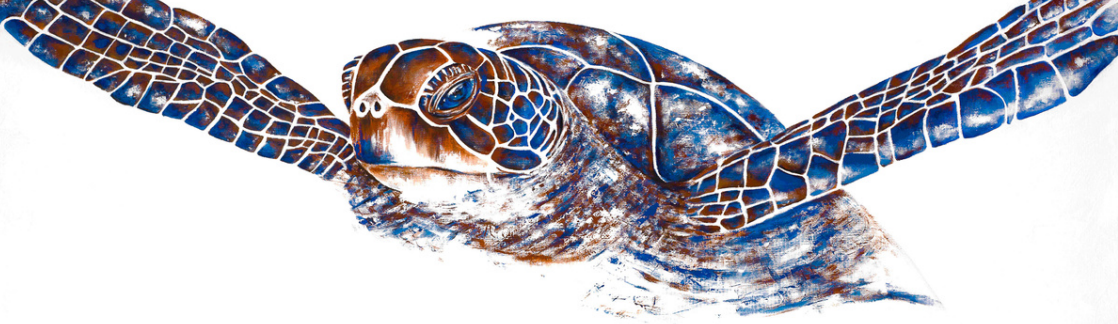
SPONSORSHIP OFFER

Become an official partner

- A committed project that embodies your brand image and values ;
 - Media coverage on TV, press and internet ;
 - A 90 minutes film and a book telling the all journey ;
 - A unique and unifying adventure for your internal teams.
- A consequent digital visibility, as well as an unprecedented exposure with your logo on Fabien's equipment.
- Media exposure before, during and after the crossing.

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Logo during the crossing	Raft	Suits	Flippers
Fabien's conferences in your company	2	1	✗
Logo on textile	✓	✗	✗
Logo on the raft interview wall	✓	✓	✗
Website	✓	✓	✓
Bank of royalty-free photos and videos	✓	✓	✓
Social networks	✓	✓	✓

Please contact us for a personalized sponsorship offer.



"When man no longer has space for nature, perhaps nature will no longer have space for man."

Stefan Edberg

They support us

invivo

EHEIM



EXPOSALONS
ANIMAL EXPO ◀ EXPOZOO PARIS ANIMAL SHOW



Beautysané



aquaman.

Contact us

oceanheartproject@gmail.com

Loan Lefebvre, Project manager

+33 6 65 18 86 64

Fabien Leroux

+33 6 70 82 97 48

[@oceanheartproject](https://www.instagram.com/oceanheartproject)



www.ocean-heart.org

